



Part I. Statement of Continued Support by the Chief Executive or Equivalent

To Grantees, Partners and Allies,

I am pleased to confirm that Purposeful reaffirms its support to the United Nations Global Compact and its Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption. This is our Communication on Engagement with the United Nations Global Compact. We welcome feedback on its contents.

In this Communication of Engagement, we describe the actions that our organization has taken to support the UN Global Compact and its Principles as suggested for an organization like ours. We also commit to sharing this information with our Grantees, Partners and Allies on our website.

Sincerely yours,

Rosa Branksy
Co-Founder and Co-CEO

Chernor Bah
Co-Founder and Co-CEO

Part II. Description of Actions

Over the reporting period, we have taken concrete actions in support of the Global Compact, in line with our strategic vision and values as an organization. These actions include:

1. Deliver education on topics related to the Global Compact - Human Rights:

- As an organisation, we believe deeply in centering the political power of young feminists across the world, we work so that girls and their allies have access to the resources, networks and platforms they need to power their activism and remake the world. All our programming, including life skills and behavior change communication (radio drama and talk show), is grounded in building girls' power and increasing their knowledge and understanding of their human rights.
- Internally we support our staff to expand their understanding of human rights and international conventions. Over the reporting period, this has included three training sessions on disability, such as accessibility and inclusion in the workplace, and monthly team meetings on feminism and gender equality.
- In June 2022, Purposeful and the Government of Sierra Leone co-hosted The 10th Africa Conference on Sexual Health and Rights (SHR) in Freetown. This landmark conference brought together 950 participants from 41 countries - feminist activists, Governments, UN Agencies, development partners and civil society from across the Continent to learn, connect and build consensus to end violence against women and girls in our lifetimes.

● Undertake initiatives to promote greater environmental responsibility:

- As an organization, we are refurbishing a new premises in Freetown, Sierra Leone. Working closely with a local architect, we are ensuring that the building is as environmentally friendly as possible, including the installation of gray water harvesting infrastructure and solar paneling.
- We have downsized our UK office and encouraged working from home for UK and international staff, reducing our carbon footprint. We continue to engage our staff virtually as we have a diverse geographical positionality of staff, recognizing the need to balance valuable in-person meetings with environmental concerns.

● Engage companies in Global Compact-related issues: We work closely with all our partners and suppliers to work against issues of corruption and bribery. Our procurement and due diligence processes actively consider any human rights and safeguarding abuses, including reviews of potential modern slavery and / or child protection flags. We intentionally ask potential suppliers to provide information on the diversity of their management, board and staff structures as well as environmental impacts (such as levels of packaging) which form critical criteria for any successful supplier and encourages potential suppliers to deeply consider their own internal structures and processes.

Part III. Measurement of Outcomes

Deliver education on topics related to the Global Compact - Human Rights:

1. Through our programming work in Sierra Leone, we reach over 15,000 out-of-school adolescent girls with critical knowledge and skills - enabling them to imagine and create new realities for themselves, driving social and systemic change for all girls. During this period:
 - There was an average of 77% attendance at weekly meetings with mentors.
 - Nine out of ten girls said that the radio drama has made them think or behave differently. Examples of this include resisting violence, starting a business and accessing family planning.
I no longer accept violence from my husband. I'm now doing petty trading from the refreshment money given to them by their mentor. I'm contributing to taking care of the home Girl (19), Moyamba
 - 50% of girls say their views on girls with disabilities have changed since joining the program.
 - Since joining the program, 91% of girls share that they feel happier, four in ten shared that they feel more knowledgeable, while almost a third said they felt more confident or bold. A quarter of girls said they feel less stressed. Others shared that they feel powerful (16%) and/or respected (12%).
2. Staff share that they are more confident in creating inclusive and accessible spaces for people with disabilities as a result of the training sessions.
3. The Conference was an incredible success, with over 60 sessions discussing different aspects of sexual and reproductive health and rights. It culminated with the President of Sierra Leone backing a Safe Motherhood and Reproductive Health Act to opening up access to safe and legal abortion

Undertake initiatives to promote greater environmental responsibility – Our work in this area is ongoing.

- Our reduction in UK office space has led to a 50% reduction in UK office energy consumption.
- Working from home initiatives have also led to a decrease in staff commuter carbon footprint of 80% in the international office.

Engage companies in Global Compact-related issues - Partnerships with suppliers and partners are underpinned by child protection and anti-fraud clauses embedded in all our contractual agreements.